ORDER

rders	Order / Rev:	106190
	Alt Order #:	06849036
	Product Desc:	AFSCME
	Estimate:	
	Flight Dates:	09/12/12 - 09/25/12
	Original Date / Rev:	08/31/12 / 10/02/12
	Order Type:	GENERAL



Amy McCreary BLPHI

National

Agency

Name: **Buying Contact**;

Billing Contact:

1600 Locust St.

Philadelphia, PA 19102

Campaign Group, Inc.

Billing Calendar:

Billing Cycle:

Billing Type:

Primary AE:

Sales Office:

Sales Region:

Agency Commission:

Cash

15%

Broadcast EOM/EOC

Advertiser

Name:

AFSCME A35+

Demographic: Product Codes:

PLI2,PLI1

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	120	\$97,500.00	\$82,875.00

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Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	120	\$97,500.00	\$82,875.00	0.00
Totals	120	\$97,500.00	\$82.875.00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		•	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$97,500.00
Market	100%	\$443,181.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$124,090.91
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$53,181.82
KTUD	0%	\$0.00
KVVU	35%	\$155,113.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,295.45

Li	n Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
E	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w/		5-6a	WTF	:30	2	\$600.001	0.00 NM	2	\$1,200.00
	WAKE I	JP		·	-								
	<u>Sta</u>	rt Date	End Date	Weekdays Sp.	ots/Week	<u>Rate</u>	Rating						
,	Neek: 09/	10/12	09/16/12	WTF~-	2	\$600.00	0.00						

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KSNV

\$900.00

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AFSCME

Flight Pates:

09/12/12 - 09/25/12

Estimate:

Rate Pri Rtg Type Spots Amount Break Start/End Time Days Len Spots Inventory Code Ch Start End l n \$1,200.00 --WTF---:30 \$600,001 0.00 NM KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/WaQM 5-6a M-F 5-6a WakeUp w/Wagners WAKE UP Start Date Spots/Week Rate Rating End Date Weekdays 0.00 Week: 09/10/12 09/16/12 --WTF--\$600.00 \$600.001 0.00 NM \$1,800.00 E 2 KSNV 09/17/12 09/21/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF~~ :30 3 M-F 5-6a WakeUp w/Wagners WAKE UP Spots/Week Rating Rate Start Date End Date **Weekdays** MTWTF--3 \$600.00 0.00 Week: 09/17/12 09/23/12 MT----\$600,001 0.00 NM \$600.00 5-6a :30 M-F 5-6a WakeUp w/WaQM E 3 KSNV 09/24/12 09/25/12 M-F 5-6a WakeUp w/Wagners WAKE UP Weekdays Spots/Week Rate Rating Start Date End Date MT----Week: 09/24/12 09/30/12 \$600.00 0.00 2 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/WaQM 6-7a ~~WTF--:30 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wagners WAKE UP Rating **End Date** Weekdays Spots/Week <u>Rate</u> Start Date 2 \$1,000.00 0.00 --WTF---Week: 09/10/12 09/16/12 Rate Rtg Type Start/End Time Weekdays Length Ch Date Range **Description** --WThF---:30(\$1,000.00) 0.00 NM 2 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a Unresolved [NBC NEWS SPECIAL REPORT] \$3,000.00 3 \$1,000,001 0.00 NM 3 KSNV 09/17/12 09/21/12 M-F 6-7a WakeUp w/WaQM 6-7a MTWTF--:30 M-F 6-7a WakeUp w/Wagners WAKE UP Spots/Week Rating Rate End Date Weekdays Start Date \$1,000.00 0.00 MTWTF---Week: 09/17/12 09/23/12 1 \$1,000.001 MT----0.00 NM 1 \$1,000.00 M-F 6-7a WakeUp w/Wa@M :30 09/24/12 09/25/12 E 6 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP End Date Weekdays Spots/Week Rate Rating Start Date \$1,000.00 0.00 Week: 09/24/12 09/30/12 MT----2 \$1,500.001 0.00 NM \$3,000.00 658a-9am --WTF--:30 KSNV 09/12/12 09/14/12 **Today Show** CM Today Show **TODAY SHOW** Spots/Week Rating End Date Weekdays Rate Start Date \$1,500.00 0.00 09/16/12 ---WTF--2 Week: 09/10/12 \$4,500.00 658a-9am MTWTF--:30 3 \$1,500.001 0.00 NM 3 E 8 KSNV 09/17/12 09/21/12 **Today Show** CM **Today Show** TODAY SHOW Rating End Date Weekdays Spots/Week Rate Start Date 0.00 09/23/12 MTWTF--3 \$1,500.00 Week: 09/17/12 0.00 NM \$1,500.00 MT----:30 1 \$1,500.001 CM 658a-9am KSNV 09/24/12 09/25/12 **Today Show Today Show** TODAY SHOW Spots/Week Rate Rating Start Date End Date Weekdays 09/30/12 MT----\$1,500.00 0.00 Week: 09/24/12 2 \$1,800.00 M-F Today Show II 3rd HCM 9-10a --WTF--:30 2 \$900.001 0.00 NM E 10 KSNV 09/12/12 09/14/12 M-F Today Show II TODAY SHOW II Spots/Week <u>Rate</u> Rating Weekdays Start Date End Date 0.00 09/16/12 --WTF--\$900,00 Week: 09/10/12 0.00 NM \$2,700.00 3 \$900,001 3 MTWTF--:30 E11 KSNV 09/17/12 09/21/12 M-F Today Show II 3rd HBM 9-10a

M-F Today Show II

M-F Today Show II

M-F Today Show II 3rd HCM

Weekdays

MTWTF--

Spots/Week

Rate

\$900.00

9-10a

Rating

0.00

:30

\$900.001

0.00 NM

TODAY SHOW II

Week: 09/17/12

Start Date

E 12 KSNV 09/24/12 09/25/12

End Date

09/23/12

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Product Desc:

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KSNV

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Ln Ch Start End TODAY SHOW II	Inventory Code Break	Start/End Ti	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
E13 KSNV 09/12/12 09/14/12	M-F Today Show III 4th ISM Today 4th Hour	10am-11am	WTF	:30	2 \$450.001	0.00 NM	2	\$900.00
TODAY SHOW III		D-1-	D - Co. v			Ì		
Start Date	<u>Weekdays</u> <u>Spots/Week</u> WTF 2	<u>Rate</u> \$450.00	Rating 0.00					
E14 KSNV 09/17/12 09/21/12	M-F Today Show III 4th ISM Today 4th Hour	10am-11am	MTWTF	:30	3 \$450.001	0.00 NM	3	\$1,350.00
TODAY SHOW III	Weekdays Spots/Week	<u>Rate</u>	Rating					
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week MTWTF 3		0.00					
E 15 KSNV 09/24/12 09/25/12	M-F Today Show III 4th I3M Today 4th Hour	10am-11am	MT	:30	1 \$450.001	0.00 NM	1	\$450,00
TODAY SHOW III Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	MT 1	\$450.00	0.00					
E 16 KSNV 09/12/12 09/14/12	Rachael Ray CM Rachael Ray	11am-12pm	WTF	:30	2 \$325.001	0.00 NM	2	\$650.00
RACHEL RAY	Note all days — Charle (Manie	Data	Dating					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week		<u>Rating</u> 0.00					
E 17 KSNV 09/17/12 09/21/12	Rachael Ray CM Rachael Ray	11am-12pm	MTWTF	:30	3 \$325.001	0.00 NM	3	\$975.00
RACHEL RAY		r - noDodo-r	a Marillania a 7 m					
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week		0.00					
E 18 KSNV 09/24/12 09/25/12	Rachael Ray CM Rachael Ray	11am-12pm	MT	:30	1 \$325.001	0.00 NM	1	\$325.00
RACHEL RAY		P3 . 4 -	D-#					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/Week</u> MT	Rate \$325.00	Rating 0.00					
E 19 KSNV 09/12/12 09/14/12	Noon News CM Noon News	12-1230pm	WTF	:30	2 \$425.001	0.00 NM	2	\$850.00
NEWS	NA	. D-4+	Detine					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week		Rating 0.00					
E 20 KSNV 09/17/12 09/21/12	Noon News CM Noon News	12-1230pm	MTWTF	:30	3 \$425.001	0.00 NM	3	\$1,275.00
NEWS	Weekdays Spots/Week	: Rate	Rating					
Start Date End Date Week: 09/17/12 09/23/12		\$ \$425.00	0.00					
E 21 KSNV 09/24/12 09/25/12	Noon News CM Noon News	12-1230pm	MT	:30	1 \$425.001	0.00 NM	1	\$425,00
NEWS	Weekdays Spots/Week	<u>Rate</u>	Rating					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/Week</u> MT	\$425.00	0.00					
E 22 KSNV 09/12/12 09/14/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	WTF	:30	2 \$325,001	0.00 NM	2	\$650.00
NEWS	Note a lada con Compte Ablant	. Dete	Datina					
Start Date End Date Week: 09/10/12 09/16/12	<u>Weekdays</u> <u>Spots/Weekdays</u>	<u>Rate</u> 2 \$325.00	Rating 0.00					
E 23 KSNV 09/17/12 09/21/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	MTWTF	:30	3 \$325.001	0.00 NM	3	\$975,00
NEWS	Mookdaya SpotoAsiool	, Data	Rating					
Start Date End Date Week: 09/17/12 09/23/12		<u>Rate</u> 3 \$325.00	0.00					
E 24 KSNV 09/24/12 09/25/12		1230-1p	MT	:30	1 \$325.001	0.00 NM	1	\$325.00
NEWS	The Agenda 1230pm							

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 24 KSNV	09/24/1	2 09/25/12	The Agenda 1230	pm CM	1230-1p	MT~	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1230)pm								
NEWS		F D	Manaladava	Consta AMarik	Doto	Datina						
<u>Sta</u> Week: 09	rt Date	<u>End Date</u> 09/30/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 25 KSNV			The Doctors	CM	2pm-3pm	WTF	:30	2	\$325.001	0.00 NM	2	\$650.00
L 25 ROW	03/12/1	2 00/14/12	The Doctors	5	_p •p				•			
DRS										İ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	WTF	2		0.00	:30	3	\$325.001	0.00 NM	3	\$975.00
E 26 KSNV	09/17/1	2 09/21/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF⊶∽	.30	J	\$325.001	U.UU INIVI	3	ψ913.00
DRS			THE DOCIOIS									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	MTWTF	3	\$325.00	0.00						
E 27 KSNV	09/24/1	2 09/25/12	The Doctors	CM	2pm-3pm	MT	:30	1	\$325,001	0.00 NM	1	\$325.00
550			The Doctors									
DRS	art Data	End Date	Weekdays	Spots/Week	Rate	Rating				1		
<u>ى د</u> Week: 09	art Date /24/12	09/30/12	MT	1	\$325.00	0.00						
E 28 KSNV			Dr. Phil	CM	3-4p	WTF	:30	2	\$450.001	0.00 NM	2	\$900.00
220 110,11			Dr Phil		•							
DR. PH	HL											
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	WTF	2		0.00	-20	3	\$450.001	0.00 NM	3	\$1,350.00
E 29 KSNV	09/17/1	12 09/21/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF	:30		φ450.001	0.00 INIVI		Ψ1,550.00
DR. PH	HIL.		DIFIG									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	/17/12	09/23/12	MTWTF⋯	3	\$450.00	0.00						
E30 KSNV	09/24/1	12 09/25/12		СМ	3-4p	MT	:30	1	\$450.001	0.00 NM	1	\$450.00
DD 51	101		Dr Phil									
DR. Ph	ar <u>t Date</u>	End Date	Weekd <u>ays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MT	1	\$450.00	0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
			4PM NEWS (1 h		(4:00 PM-5:	00 PM)						
NEWS												
	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week		<u>Rating</u> 0.00						
		09/16/12		HOUDICM		MTWTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
E 32 KSNV	09/17/	12 09/21/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-5:		.50	J	ψ/ 00.00 i	0.00 INW	,	φ2,100.00
NEWS	;		41 101 142 000 (111	oui,	(1.001 1.1.0.	,						
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	MTWT'F	3	\$700.00	0.00						47700.00
E33 KSNV	09/24/	12 09/25/12	NEWS 3 at 4 (1		4-5pm	MT	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS			4PM NEWS (1 h	iour)	(4:00 PM-5	(UU PIVI)						•
	art D <u>ate</u>	End Date	Weekda <u>ys</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MT	1		0.00						
E 34 KSNV	/ 09/12/	12 09/14/12	M-F Early News	СМ	5-630p	WTF	:30	2	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F Early News									
NEWS				0 (00 (1	D:-4-	Parties or						
<u>St</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> 2 \$1,200.00	Rating 0.00						
	h Date R		Description		rt/End Time		<u>Weekdays</u>	<u>L</u> e	ngth Rate	Rtg Type		
			M-F Early News		30p		WThF		:30 (\$1,20 0.00	9) 0.00 NM		
	nresolved											
·		TERUPT FO							A		_	# 0.000.00
E 35 KSN	/ 09/17/	12 09/21/12	M-F Early News	СМ	5-630p	MTWTF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
			M-F Early News								I	

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09/12/12 - 09/25/12

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type_S	pots	Amount
		End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 09/1	•	09/23/12	MTWTF		\$1,200.00	0.00	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
E36 KSNV NEWS	09/24/12	09/25/12	M-F Early News M-F Early News	СМ	5-630p	MT	:30	1 \$1,200.001	0.00 MW	,	ψ1,200.00
		End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E37 KSNV	09/16/12	09/23/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30	1 \$1,800.001	0,00 NM	2	\$3,600.00
NEWS	. D-4-	C Data	Mankdovo	Spots/Week	Rate	Rating					
Week: 09/1		End Date 09/16/12	<u>Weekdays</u> S		\$1,800.00	0.00					
Week: 09/1		09/23/12	S		\$1,800.00	0.00					
E38 KSNV			M-F Wheel M-F Wheel of Fo	CM	7-730pm	WTF	:30	3 \$1,300.001	0.00 NM	3	\$3,900.00
WHEEL						5 "					
		End Date	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
Week: 09/1		09/16/12		CM	7-730pm	MTWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
E39 KSNV WHEEL	09/17/12	2 09/21/12	M-F Wheel of Fo		7-730pm	1411 84 1 1-22	.50	4 \$1,000.001	0.00 14141	,	40 12 0 3.34
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			l		
Week: 09/1	17/12	09/23/12	MTWTF	4	\$1,300.00	0.00		<u> </u>			
E 40 KSNV			M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	MT	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
<u>اماد</u> Week: 09/2		09/30/12	MT~~		\$1,300.00	0.00					
			FacetoFace/Rals Face to Face w/		730-758pm	WTF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
FACE TO									- 1		
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
Week: 09/1		09/16/12	FacetoFace/Rais		730-758pm	MTWTF	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
FACE TO		2 09/21/12	Face to Face w/		700-700pm	7717411	.00	5 41,000.001	0.00 1	-	7.,
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/1		09/23/12	MTWTF	3	\$1,000.00	0.00					
		2 09/25/12	FacetoFace/Rals Face to Face w/		730-758pm	MT	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
FACE TO		E 15.4.	18/ledava	Constant At a ale	Data	Poting					
Star Week: 09/2	rt <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
			Wknd Wheel of F SAT/ Wheel of F	ortune CM	7-730pm	S-	:30	1 \$500.001	0.00 NM	2	\$1,000.00
WHEEL	•								Į.		
	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
Week: 09/		09/16/12 09/23/12	S- S-	1	\$500.00 \$500.00	0.00 0.00					
Week: 09/ Spot <u>Ch</u>	Date Ra	-	Desc <u>ription</u>		t/End Time		<u>Veekdays</u>	<u>Length</u> Rat	te Rtg Type		
			Vknd Wheel of For		30pm	-	sa	:30 (\$500.0	0.00 NM		
See [PG	<i>e MG 44.</i> SM CHG	3 = WHEEL I	N PRIME]		10 0 44 - 1011			ላጋለ ውፎሶሳ	00 000 884		
(M) MG	for 44.2		Vheel of Fortune in	I PKIME M-S	м 8-11р / SU	r -	Sa	:30 \$500.	00 0.00 NM		
E 45 KSNV			Vegas Inc. Vegas Inc.	CM	6:30-8pm	S-	:30	1 \$375.001	0.00 NM	1	\$375.00
VEGAS									ŀ		
	rt Date	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week		Rating 0.00					

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09/12/12 - 09/25/12

Estimate:

Rate Pri Rtg Type Spots Amount Days Len Spots Break Start/End Time Inventory Code End Ch Start l n \$375.00 \$375.001 0.00 NM :30 CM 6:30-8pm Vegas Inc. E 45 KSNV 09/15/12 09/22/12 Vegas Inc. **VEGAS** Rating Spots/Week Rate End Date Weekdays Start Date \$375.00 0.00 _____ Week: 09/10/12 09/16/12 0.00 n \$375.00 09/23/12 Week: 09/17/12 0.00 NM \$2,600.00 :30 1 \$2,600.001 9-10p CM E 46 KSNV 09/18/12 09/18/12 Tues PR 9-10p Tuesday Prime 9-10p GO/NORMAL Rating Start Date Weekdays Spots/Week Rate End Date 0.00 1 \$2,600.00 Week: 09/17/12 09/23/12 -T----:30 1 \$4.000.001 0.00 NM \$4,000.00 9-10pm --W----E47 KSNV 09/12/12 09/12/12 Wed PR 9-10p Wednesday Prime 9-10pm AGT Spots/Week Rating <u>Rate</u> Weekdays Start Date **End Date** --W----\$4,000.00 0.00 09/16/12 Week: 09/10/12 0.00 NM \$3,200.00 :30 1 \$3,200.001 10-11pm --w----E48 KSNV 09/19/12 09/19/12 CM Wed PR 10-11p Wednesday Prime 10-11pm LAW & ORDER:SVU Rating Weekdays Spots/Week <u>Rate</u> Start Date End Date 0.00 \$3,200.00 --W----09/23/12 Week: 09/17/12 \$2,400.00 :30 2 \$1,200.001 0.00 NM --WTF--CM 11pm-1135pm E 49 KSNV 09/12/12 09/14/12 M-F News 3 at Eleven M-F News 3 at Eleven **NEWS** Rating Spots/Week Rate Weekdays Start Date End Date 0.00 --WTF--2 \$1,200.00 Week: 09/10/12 09/16/12 ---0;00-NM .- ...-3 \$3,600.00 3 \$1,200,001 MTWTF-= 11pm-1135pm E 50 KSNV 09/17/12 09/21/12 M-F News 3 at Eleven CM M-F News 3 at Eleven **NEWS** Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$1,200.00 MTWTF--09/23/12 Week: 09/17/12 \$1,200.00 0.00 NM :30 1 \$1,200.001 CM 11pm-1135pm MT----M-F News 3 at Eleven E 51 KSNV 09/24/12 09/25/12 M-F News 3 at Eleven **NEWS** Spots/Week Rate Rating End Date Weekdays Start Date 0.00 1 \$1,200.00 MT----09/30/12 Week: 09/24/12 \$2,250.00 \$750.001 0.00 NM 3 :30 1135p-1237a CM ---WTF--E 52 KSNV 09/12/12 09/14/12 The Tonight Show Tonight Show TONIGHT SHOW Rating Spots/Week Rate Start Date End Date Weekdays 0.00 \$750.00 09/16/12 -WTF--Week: 09/10/12 0.00 NM 5 \$3,750.00 MTWTF--:30 5 \$750,001 1135p-1237a E 53 KSNV 09/17/12 09/21/12 CM The Tonight Show **Tonight Show** TONIGHT SHOW Rating Spots/Week <u>Rate</u> Start Date Weekdays End Date \$750.00 0.00 Week: 09/17/12 09/23/12 MTWTF--5 \$750.001 0.00 NM \$1,500.00 :30 2 E 54 KSNV 09/24/12 09/25/12 The Tonight Show CM 1135p-1237a MT----Tonight Show TONIGHT SHOW Spots/Week Rating Rate Start Date End Date Weekdays \$750.00 0.00 09/30/12 MT----Week: 09/24/12 \$1,275.00 0.00 NM 3 \$425,001 1237a-136am --WTF--:30 3 E 55 KSNV 09/12/12 09/14/12 CM Late Night w/Fallon Late Night w/Fallon LATE NIGHT Rating Start Date Spots/Week <u>Rate</u> End Date Weekdays 0.00 \$425.00 09/16/12 --WTF--Week: 09/10/12 \$425.001 0.00 NM 5 \$2,125.00 :30 MTWTF--1237a-136am Late Night w/Fallon CM E 56 KSNV 09/17/12 09/21/12 Late Night w/Fallon LATE NIGHT Spots/Week Rating <u>Rate</u> Start Date End Date <u>Weekdays</u> MTWTF--\$425.00 0.00 09/23/12 Week: 09/17/12

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Order / Rev: 106190

Advertiser: AFS

AFSCME

Alt Order #:

06849036

Product Desc:

AFSCME

KSNV

Flight Dates: 09/12/12 - 09/25/12

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 57 KSNV	09/24/12	09/25/12	Late Night w/Fallon	СМ	1237a-136ar	n MT	:30	2	\$425.001	0.00 NM	2	\$850.00
LATENIA	СПТ		Late Night w/Fallon									
LATE NIC <u>Start</u>	Date	End Date		pots/Week	Rate	Rating						
Week: 09/2	4/12	09/30/12	MT	2	\$425.00	0.00						****
N 59 KSNV	09/17/12	09/20/12	Wake Up Early w/ V	Vagn@M	430a-5a	MTWT	:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early Wa	gners								
Start	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 09/1		09/23/12	MTWT	1	\$200.00	0.00						
N60 KSNV	09/23/12	2 09/23/12	LAW & ORDER (LF) CM	Sat 1-2am /	Sun 1:5	:30	1	\$175.002	0.00 NM	1	\$175.00
1100 110117	••••	• • • • • • • • • • • • • • • • • • • •	Law & Order (LF)	•								
Start	t Date	End Date	Weekdays S	Spots/Week	Rate	<u>Rating</u>						
Week: 09/1	7/12	09/23/12	S	1	\$175.00	0.00						
										Totals	120	\$97,500.00